**E-Commerce Marketplace Freelancers**

Draft 1.0

**Introduction**

Purpose of this document is to define the features of online e-commerce (Magento 2.0 Open Source) Marketplace freelancers specifically in Middle East & North Africa. Marketplace will mainly focus on Services provided by individual freelancers to prospective clients. Marketplace will be ensuring the delivery of the service to client through own platform to be used in communication between freelancers & clients by reserve the project cost in own account and delivery the fees after deducting + transaction fees their commission to freelancer once both parties are satisfied. Dispute agreement will be handled by Marketplace management in individual cases. The marketplace will be bilingual English & Arabic through two interfaces web based application and Mobile App Android & ios.

**Our benchmark is fiverr.com**

Type of users website are:

1. Visitors
2. Freelancer (Sellers)-Registration Must
3. Customers (Buyers)-Registration Must
4. Administrators (Store worker)

* Admin (Super user)
* Store Manager
* Viewers – observe website behaviors
* Project Managers
* Accountant
* Forum / Blog for Forums administrators & Writers
* Content Managers

Scope of the Project

The objective of this project proposal is to define the project scope of E-Commerce Freelancers Marketplace website and provide the estimation of look & feel.

Scope

The scope need to be discuss during development using project management methodology Agile to ensure project stakeholders are satisfied with development

Design Goal

The application consist of following main things:-

Visitor features

* View Home banners or slide Show gallery
* Browse Services
* View services details
* View pages such:-

1. Categories
2. About
3. Support
4. Community
5. For freelancers
6. For Buyers

Registration freelancers (Sellers)

Login through Facebook or Google widgets or by email

Publish Freelancer Service registration

Overview form

* Freelancer Title
* Category
* Search Tags

Scope & Pricing

* 3 types of packages (Basic, Standard, Premium)
* Delivery time
* Revisions number
* Sample numbers
* Source File
* Prices

Descirption & FAQ

Requirements

Samples

Ready to Publish

**High Level Requirements**

Freelancer system block diagram



**Front end**

Homepage

View website logo , banners or slideshow with intergrated with store multi vendors and home page

View list of latest services added available with details

View links for Login and Sign up

View link to “became freelancer”

View Pages on bottom

View Categories as slide menu

Services Display

Display services as “Products”

Side show of the services images provided by freelancer (Sellers)

View details of packages

Contact “Me” Freelancer

……etc to be drill more

**Backend**

Admin panel is backend of the application from where the admin defines roles of each users working for store and control whole website

Backend features: -

* Login
* SiteMap
* Administrator Users Management
* Customer Management
* Freelancers Management
* Service Attribute Management
* Services Management
* Cart Management
* Country Management
* Tax Management
* Digital Shipment Management
* Order Management
* Content Management
* Email Templates
* System Configuration
* Page Management
* SEO Management
* Financial Management
* Payment Management
* Magento Extension Management

**Payment Solution**

To be continue

**Mobile App**

To be continue

**Technical Requirements**

E-Commerce platform :- Magento 2.0 Open Source

Finance & Accounting : Xero

Magento Extensions :- Propose best Extension solution to Marketplace which ready developed

1. Marketplace Multivendor
2. Store Currency Switch Automatically
3. Help Desk & Support System Management
4. Meta Tags templates

….etc to be continue

Cloud Computing

Development & Production will based on Amazon EC2

Stakeholders responsibilities to provide development company the environments requirement to start development.